

OH HEY. HI.

KIMBERLY PASQUALETTO

that's pronounced, pas-KWAH-le-toh

EXPERIENCE

ESPN

new york, ny
associate creative director . apr 2017

GREY

new york, ny
sr. art director . feb 2016-apr 2017
downy, unstoppable, lenor, pringles



new york, ny
art director . jun 2015-feb 2016
*verizon, hello oral care, llbean,
dennys, new buisness*

SAATCHI & SAATCHI

new york, ny
art director . nov 2012-jun 2015
*tide, miller lite, pampers, vita coco, cheerios,
toaster strudel, dreft, progresso, green giant*

sparks & honey

new york, ny
freelance art director . sept 2012-oct 2012
clinique, gillette, viagra, gaiam tv

TAXI

new york, ny
jr. art director . aug 2011-jun 2012
creative intern . may 2011-aug 2011
*revlon, mio, newscastle, capitalone,
applegate farms, gevalia, audible*

EDUCATION

SVA NYC

school of visual arts | new york, ny
bfa advertising . jan 2009-may 2012
dean's list 09-12



THE UNIVERSITY OF THE ARTS

the university of the arts | philadelphia, pa
bs communication: advertising,
web design aug 2006-may 2008 . dean's list 06-08

SKILLS

adobe photoshop, indesign, illustrator,
lightroom, dreamweaver

iwork/ilife pages, keynote, iweb

video final cut pro, imovie

languages sarcasm, english, html,
css, php, javascript, wordpress

photo nikon dslr, canon film, iphone 7

AWARDS

the one show bronze pencil 2016

advertising annual graphis merit 2014

new talent annual graphis gold 2013

new talent annual graphis finalist 2013

sva exhibition art director's club 2012, 2011

samsung worldwide creative class 2010

rank: 27/120 overall . 2nd from usa .

1/120 "fan favorite via social networking."

hazlet middle school "most athletic" 2001