

KIMBERLY PASQUALETTO

(that's pronounced, pas-KWAH-le-toh)

ACD/AD

OH HEY. HI.

EXPERIENCE

ESPN

new york, ny

associate creative director . apr 2017

GREY

new york, ny

sr. art director . feb 2016-apr 2017

downy, unstoppable, lenor, pringles



new york, ny

art director . jun 2015-feb 2016

verizon, hello oral care, llbean, dennys, new buisness

SAATCHI & SAATCHI

new york, ny

art director . nov 2012-jun 2015

tide, miller lite, pampers, vita coco, cheerios, toaster strudel, dreft, progresso, green giant

sparks & honey

new york, ny

freelance art director . sept 2012-oct 2012

clinique, gillette, viagra, gaiam tv

TAXI

new york, ny

jr. art director . aug 2011-jun 2012

creative intern . may 2011-aug 2011

revlon, mio, newscastle, capitalone, applegate farms, gevalia, audible

EDUCATION

SVA NYC

school of visual arts | new york, ny

bfa advertising . jan 2009-may 2012

dean's list 09-12



THE UNIVERSITY OF THE ARTS

the university of the arts | philadelphia, pa

bs communication: advertising, web design aug

2006-may 2008 . dean's list 06-08

SKILLS

adobe photoshop, indesign, illustrator, lightroom, dreamweaver

iwork/ilife pages, keynote, iweb

video final cut pro, imovie

languages sarcasm, english, html,

css, php, javascript, wordpress

photo nikon dslr, canon film, iphone 7

AWARDS

the one show bronze pencil 2016

advertising annual graphis merit 2014

new talent annual graphis gold 2013

new talent annual graphis finalist 2013

sva exhibition art director's club 2012, 2011

samsung worldwide creative class 2010

rank: 27/120 overall . 2nd from usa .

1/120 "fan favorite via social networking."

hazlet middle school "most athletic" 2001